

Network Associates



Jeffrey Beeson

Professional Biography



Jeffrey Beeson is the founder of the Entheos Group, a consulting group specializing in the field of participatory strategy and leadership. As an Associate of the Center for Creative Leadership, Jeffrey has accumulated considerable experience in individual leadership development and executive coaching, as well as teambuilding and team learning. He is a Board Member of the International Leadership Association – an association that integrates both the study and practice of leadership.

Recent projects of the Entheos Group include supporting an automobile parts manufacturer in creating a new vision for its business, facilitating a new large-scale communication strategy for a pharmaceutical company, and accompanying a culture change program at a telecommunications company.

Jeffrey has a varied international background, having lived in Mexico, the United States, France and Germany. He regularly works in German, Spanish and English. Jeffrey has an MBA from the Wharton School of Business and an MA in international business from the Lauder Institute. Jeffrey pursued a professional career as a management consultant with a geographical focus on Europe and the United States. He has worked for various management consulting firms including Bain and McKinsey.

Jeffrey lives with his wife Pat in Munich, Germany and enjoys both classical music and jazz. He has a passion for the outdoors, enjoying both hiking and scuba diving.